

## PALE SKIN

'Pale girls are lucky – they tend to be able to wear a wider range of reds and get away with it. Blondes look good with a true red (think Scarlett Johansson), and redheads can look stunning with an orangey or brick red,' says celebrity make-up artist Rachel Wood.



ELIZABETH ARDEN CERAMIDE PLUMP PERFECT LIPSTICK IN PERFECT BRICK, £16



W7 LIPSTICK IN SCARLET FEVER, £2.95



CLARINS JOLI ROUGE IN CLARINS RED, £14.50

MAC LIPSTICK IN RUSSIAN RED, £12  
'A real classic 1940s red. Brilliant on pale blondes.'



NARS VELVET MATTE LIP PENCIL IN DRAGON GIRL, £16.50

'I love this Hollywood starlet shade. Great on pale skin for a brighter, evening look.'

'Red lips are such an eye-catching statement, they're almost an accessory in themselves, so you'll need to plan your outfit to match your lipstick.'



LAURA MERCIER LIP COLOUR IN TRULY RED, £17.62



ILLAMASQUA LIPSTICK IN HOWL, £14  
'A deeper, brick red that would look good on redheads or brunettes.'

## MEDIUM SKIN

'Berry and rich-blood reds look really striking on medium-tone skin. For a statement look try an orangey-red, but be careful – it can look cool and pop-y or a bit garish if it's too bright,' says Rachel.

NO7 STAY PERFECT LIPSTICK IN CHERRY, £9.50

'Gorgeous and ultra matte – this would look good on pale girls too.'



DIOR ROUGE REPLENISHING LIP COLOR IN ROUGE PREMIÈRE, £21



BENEFIT FULL FINISH LIPSTICK IN FLIRT ALERT, £13

'Really bright, but a good fun shade with a bit of pink to make it girly and pretty.'

VIE SENSATIONAL LIPSTICK IN LOVE SENSATION, £11  
'Fun because it has a bit of glitter, this would suit anyone from pale to medium.'

MAYBELLINE MOISTURE EXTREME IN PASSION RED, £4.99

REVLON COLORSTAY LIPGLOSS IN TOP TOMATO, £8.99



TOO FACED LIPSTICK IN RUNWAY RED, £12

'Red lippy brings out all the yellowness in your teeth, and the redness in any blemishes, so get busy with concealer, foundation and whitening toothpaste.'

# Paint the town RED

THERE REALLY IS A RED LIPSTICK TO SUIT EVERYONE – IT'S JUST A CASE OF FINDING THE RIGHT ONE FOR YOU. WE'VE CHOSEN OUR FAVOURITE REDS TO MATCH YOUR SKIN TYPE – AND PICKED UP SOME EXPERT TIPS ALONG THE WAY...

## OLIVE & ASIAN SKIN

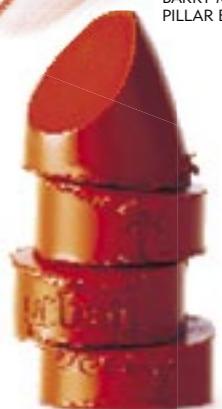
'Asian skin can be difficult with red because it has a lot of olive undertone. Avoid blue-reds – they can look a bit out-dated Bollywood and go for plummy or cherry reds instead,' says Rachel.

MAX FACTOR LIPFINITY IN RADIANT RED, £9.99

'A lovely bit of sparkle looks great with red.'



BARRY M LIPSTICK IN PILLAR BOX RED, £4.25



URBAN DECAY LIPSTICK IN REVOLUTION, £12

'A lot of people have an uneven cupid's bow – round on one side, pointed on the other. When you line your lips, don't follow the line if it's uneven – make it symmetrical.'



COLLECTION 2000 VOLUME BOOST LIP COLOUR IN RED RED, £2.99

RIMMEL LASTING FINISH LIPSTICK IN ALARM, £4.49

CLINIQUE HIGH IMPACT LIP COLOUR IN RED-Y TO WEAR, £14



ESTÉE LAUDER PURE COLOR LONG LASTING LIPSTICK IN CLASSIC RED, £16  
'A beautiful pillar-box, classic red, just like the name suggests. This would really stand out on Asian skin.'

## BLACK SKIN

'Black skin looks fab with really deep reds. Red gloss looks great on very dark skin too – it reminds me of Grace Jones – but that's more of a statement look. A deep brown red would be more subtle,' says Rachel.

SLEEK TRUE COLOUR IN CLARET, £3.22



M&S PLUMPING LIP GLOSS IN SCARLET, £9.50  
'This is brilliant – the best red lip gloss I've come across.'

TOO FACED LIPSTICK DROP DEAD RED, £12

REVLON MATTE LIPSTICK IN REALLY RED, £7.13



MAC LIPSTICK IN DIVA, £12

'This is a gorgeous, deep, matte colour.'

K BY BEVERLY KNIGHT INTENSE LIPSTICK IN CARDINAL, £11

'Don't go by the names or you'll get in a right muddle – look at the lipstick in good light and decide yourself what colour it is.'



MAYBELLINE COLOR SENSATIONAL IN FATAL RED, £6.99